



# TRAINING & PLACEMENT DEPARTMENT SWAMI VIVEKANAND SUBHARTI UNIVERSITY

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)  
Ph. 0121-2439043, 2439052, +91 7302319995; Telefax: 0121-2439067  
e-mail: placement@subharti.org, Website: www.subharti.org



Ref. No. Dir/T&P/2023-24/08

Date: 06<sup>th</sup> October 2023

## PLACEMENT NOTICE

**Subject: Recruitment Drive of Ashiana Housing Limited for BBA, B.Com, B.Com (H) and MBA 2024 passing out students.**

**Jai Hind,**

This is to inform **Faculty of Management and all BBA, B.Com, B.Com (H) and MBA 2024 passing out students out students** that **Training & Placement Department of Subharti University, Meerut** is conducting recruitment Drive of **Ashiana Housing Limited**. The details are mentioned below:

1	Company	<b>Ashiana Housing Limited</b>
2	Type	Will be informed later
3	Date of Drive	Will be informed after registration
4	Company Profile	<p>It was 1979 and India was slowly moving into the neoliberal age. Middle class India, on its ride along the country's growth story, was desperate for good quality housing that was hard to find in its budget range. It was against this background that Om Gupta set up Ashiana Housing as a game changer. Ashiana Housing was to give to the middle-class home owner features that were hitherto seen only in higher income level group housing: top quality construction, manicured lawns, expanse of greenery, children's play areas, swimming pools, clubs, a calendar of social activities for the whole family, and a full roster of maintenance services.</p> <p>As bottomline grew healthier and awards started pouring in, Ashiana Housing walked on another unique path – it pioneered the retirement home movement in India where seniors could lead safe, active, enjoyable and comfortable lives. Here was a company that focused on needs over trends, quality rather than quantity, and people instead of profit margins.</p>
5	Website	<a href="http://www.ashianahousing.com">www.ashianahousing.com</a>
6	Stream	<b>BBA, B.Com, B.Com (H) and MBA</b>
7	Position	<b>Executive - Sales</b>
8	Job description	<p>For JD and more information, kindly follow the below link <a href="https://drive.google.com/file/d/1nKWhRmtH6nj0aC4rMPz_RNY0w2wEwkie/view?usp=sharing">https://drive.google.com/file/d/1nKWhRmtH6nj0aC4rMPz_RNY0w2wEwkie/view?usp=sharing</a></p>
9	Job Location	PAN India
10	Joining	<b>Immediate</b>
11	Salary	<ul style="list-style-type: none"><li>• <b>3.63 LPA + Other Benefits</b></li><li>• <b>For Salary bifurcation, follow the below Link:</b> <a href="https://drive.google.com/file/d/1ZA8rJGJBLgJy-nUb8DdUPxoitHcxM6De/view?usp=sharing">https://drive.google.com/file/d/1ZA8rJGJBLgJy-nUb8DdUPxoitHcxM6De/view?usp=sharing</a></li></ul>
12	Registration Link	<a href="https://forms.gle/qVVLxtSVvJJq2p8Z7">https://forms.gle/qVVLxtSVvJJq2p8Z7</a>

**Note:** All the students are advised to study the Job Description and about the company before attending the interview process. **All the candidates need to register on the given link to attend this drive till 3 pm 07<sup>th</sup> Oct 2023.**

**Amit Kumar Verma**  
(Director-Training & Placement)



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**CC:**

Hon'ble Vice Chancellor Sir (For his kind Information)

Registrar Sir

Dean: Faculty of Management

T&P Coordinator